



Advertising Solutions

Leeds Indie Radio broadcasts worldwide and boasts an average of 20,000 listeners per month, with 90% of listeners tuning in from Leeds and Yorkshire.

We focus on playing the newest music from unsigned and indie label bands from Leeds and West Yorkshire and that niche allows us to provide highly targeted marketing campaigns for advertisers.

We also run a successful music website to accompany the broadcast which features gig and album reviews, local artist information, gig listings and relevant editorial. The website currently reaches around 25,000 visitors per month, with around 85% of users browsing from Leeds and Yorkshire.

Our key demographic are the 18-45 age group and mostly from Leeds and West Yorkshire.

We are able to offer advertising solutions both on-air and on the website and can even handle the production/design to provide a straightforward and viable solution to advertisers.

Website Advertising

Venue Profile: £50 per year

728 x 90 pixel sitewide leaderboard ad (jpg/animated gif): £80 per month or £150 for exclusive placement

468 x 60 pixel sitewide banner ad (jpg/animated gif): £60 per month or £100 for exclusive placement

300 x 250 pixel sidebar ad (jpg/animated gif/flash): £70 for homepage or £100 exclusive placement / £150 for sitewide

Sponsored Listings - All your listings are promoted on the home page in addition to the listings section: £100 per month

You can view our site at <http://leedsindieradio.net> to see where your ad will appear in the various placements.

On-Air Advertising

15 second advert: £75 production

Slots per day:

Slots per Day	Off-Peak (10am - 4pm)	Peak (7am - 10am / 4pm - 8pm)
5	£60	£100
10	£100	£150
15	£150	

* prices subject to change

Offers available on 3 month + commitments.

For more information please contact advertising@leedsindieradio.net and a member of our team will be happy to answer any queries and help you discover which solutions would be a best fit for your business.